



Omnibus Prize List Advertising 2012

The REGION 15 CHAMPIONSHIP HORSE SHOW and MARKEL FIRECRACKER CLASSIC offer an all inclusive, professionally produced, omnibus prize list for shows within Region 15 . The 2011 version was a big hit with advertisers and exhibitors alike.

For the exhibitors it is a one stop reference for shows in Region 15. For advertisers it offers a distribution of over 3000 copies, mailed to all exhibitors east of the Mississippi, PLUS additional distribution at shows/events and requests throughout the country. Prize lists are mailed prior to April 1. In addition the full prize list is posted on the Region 15 web site. Since the shows take place April through September, the Omnibus is kept as a reference for more than 5 months. With pricing a black and white ad costs less than 8 cents per household, while color is less than 14 cents; just a fraction of what postage alone would cost.

Ad Pricing

Full Page.....	\$200.00
Half Page.....	\$125.00
Quarter Page.....	\$70.00
Business card.....	\$40.00
Inside Covers	\$600.00 full color included
Center Spread	\$600.00 full color included
Back Outside Cover	\$750.00 full color included

Above pricing is for camera ready copy, involved layout will be charged accordingly

Add Ons

Optional color	\$200.00, additional per full page
Bleeds or reversals	\$50.00
Page size	8 1/2 by 11 (actual 8 by 10 1/2)

DEADLINE FEBRUARY 15, 2012

PAYMENT MUST ACCOMPANY ADS

FMI: Martin Kleiner, 717-507-5474 or meekone@comcast.net

Ads may be e-mailed to meekone@comcast.net

Checks made payable and sent to Region 15, PO Box 412, Schaefferstown, PA 17088